



Odd Lot Program

Solutions. Savings. Satisfaction.

Implementing an Odd Lot Buy/Sell Program is a smart solution to reducing shareholder administrative expenses and successfully improving shareholder relations.

Computershare's Odd Lot Program offers an easy, convenient method for your company to help decrease small shareholder bases for optimum overall efficiency and cost savings. Our Odd Lot Program can minimize account maintenance fees while offering shareholders holding less than a board lot an inexpensive way of selling their stock or purchasing shares to increase their holdings.

Customized Strategy

Computershare's team of experts will evaluate your shareholder register and holdings and provide key advice while customizing an action plan specific to your needs. If your shareholder base reflects a high number of "lost" holders, you may wish to consider combining this program with our Asset Recovery Services for maximum benefit and cost savings. We present comprehensive Odd Lot options and strategies to help ensure all of your goals are met.

Specialized Documentation

Unlike many other Odd Lot programs, Computershare's in-house printing and

document specialist division Computershare Document Services can personalize and prepare materials for seamless service, including covering letters, letters of transmittal and shareholder booklets with detailed instructions and answers to frequently asked questions. Computershare Document Services can arrange for the production and mailing of your Odd Lot material in English, French or both to ensure all of your shareholders are properly informed. Working closely with the Toronto Stock Exchange, we will seek the appropriate approvals for your documentation as well as draft press releases for your program.

Our efficient one-stop service model lowers upkeep fees by decreasing print, mail and postage costs, allowing you to take advantage of our Odd Lot Program benefits without the administrative burden. Fewer small shareholders reduce printing and distribution expenses for annual reports, proxy materials and dividend cheques.

Quality Communication

Using Computershare's Odd Lot services, your shareholders can directly submit their questions to our National Customer Contact Centre for immediate response and service. Our experienced bilingual communication officers have expertise in dealing with all

types of corporate actions and can conveniently assist shareholders via telephone, email or written correspondence. Our flexible technology allows for a dedicated toll-free number, unique to your company's program with customized Interactive Voice Response (IVR) telephony options upon your request.

As your Transfer Agent, Computershare has the advantage of being able to directly access shareholder records for instant online verification, daily reports and timely updates - we are skilled at servicing your shareholders.

Satisfaction and Convenience

Our comprehensive, full-service Odd Lot Buy/Sell Program is designed to be as effortless as possible to benefit both you and your shareholders.

Take advantage of our Odd Lot Program for key cost savings, and enquire today on how you can improve your shareholder relations by helping your investors take advantage of this appealing alternative.

For more information on Computershare's Odd Lot Program or our suite of Shareholder Solutions products, please contact Helen Konstantinidis at 416.263.9506 or email ShareholderSolutions@Computershare.com

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