WorldMark, The Club

Dear Fellow WorldMark Owners,

As President of the WorldMark Board of Directors, I am honored to work alongside my fellow Board members to oversee the premier timeshare program in the industry. Over its 30-year history, WorldMark has established a legacy as a leading provider of unforgettable vacations, and you play a critical role in ensuring that the future of our club is just as extraordinary as our past. The annual Board of Directors election is your opportunity to make sure your opinions about your ownership are heard. It is your chance to use your voice and cast your vote for the candidate(s) who you believe will work in your best interest.

This year, WorldMark owners will vote for candidates in two Director categories:

- Members-Only Seat: Only WorldMark owners will vote on this seat, the declarant (the "developer") will not vote on this seat.
- At-Large Seat: WorldMark owners and the declarant (the "developer") will vote on this seat.

The Declarant-Only seat will also be filled this year and will be elected solely by the votes of the declarant (the "developer).

We are fortunate to have exceptional candidates running for election. As you read through the statements from each candidate, I am confident you will find that M. Cecilia Cuevas and Linda Hildebrant have the experience and vision necessary to lead WorldMark forward and deserve your vote.

As current Board members, both Cecilia and Linda are driven and committed to keeping costs under control while also increasing your vacation options, enhancing resort amenities and services, and planning future renovations of our resorts. They are both dedicated and passionate advocates for WorldMark owners like you and me. Together, we have remained committed to the club's continued success, which is why I ask for your support to re-elect Cecilia and Linda.

In an ongoing effort to help the club save money while also protecting the environment, we are offering owners the opportunity to vote online and sign up for electronic delivery of shareholder materials in the future. Visit *worldmarktheclub.com* and select "Vote Now" to assign your proxy and vote online, and to sign up for future electronic delivery — it's a simple way to save paper, money and time.

I understand that participating in the Board of Directors election may not be your first priority. However, by getting involved in the governance of your club, you will help ensure WorldMark continues to deliver enriching vacation experiences for all owners — now and well into the future.

Thank you for your time and support!

Sincerely,



John Henley
President, WorldMark Board of Directors