

# COMPUTERSHARE CHANGE A LIFE CYCLE



A JOURNEY YOU'LL NEVER FORGET...

MARCH 2008

## GET INTO GEAR! THE COMPUTERSHARE CHANGE A LIFE CYCLE IS ABOUT TO BURST ONTO THE SCENE AS THE MUST-DO CYCLE EVENT OF THE YEAR.

You may have heard that Computershare has been gearing up for a mega-cycle event in aid of charity. We've been working on the concept for the past year - ever since our SA group returned from Computershare's global Cycle Challenge in Laos having not only raised funds for worthy community projects but with their lives and consciousnesses changed.

It was not a big leap to visualise a similar cycle event closer to home - stunning African scenery, a bunch of enthusiastic corporate South African cyclists and a cause that is a real issue in South Africa: supporting anti-crime initiatives and providing support for victims of crime.

**So please diarise the following important dates. The first is to the breakfast launch of the Change a Life Cycle on 28th May 2008. But the most important dates are 4 - 9 September 2008 for the cycle event itself.**

You will be in for one of the most exhilarating rides of your life - 450 km through some of the most scenic wilderness areas in southern Africa, following the Zambezi river through parts of Zimbabwe, Botswana, Namibia's Caprivi Strip and Zambia. For three days on the road (six days in all) you will have the time of your lives with a bunch of fellow cyclists just like you - corporate executives committed not only to cycling, but to making a real difference to our society.

Our major beneficiary is the Mike Thomson Change a Life Trust, which we set up late last year following the murder of our senior manager Mike Thomson. We were all devastated when Mike was senselessly murdered at the end of September and the sad reality is that 50 deaths occur every day in South Africa as a result of violent crime. The Mike Thomson Trust is dedicated to funding crime preventative measures and supporting victims of violent crimes, with a special focus on children. Our other beneficiary is Children in the Wilderness, an environmental and life-skills programme run by Wilderness Safaris, which brings hope and opportunities to rural children living adjacent to wildlife areas. Once again we value the emphasis on children, as they are the future.

If you would like to participate, you will be asked to raise a minimum of R20 000 sponsorship in aid of charity. In order to ensure that all of your money is donated to our nominated beneficiaries, Computershare will match the R20 000 that you raise, rand for rand which, after covering costs of about R1 million, will be added to your sponsorship. With 70 participants in total this should ensure we raise in excess of R2 million.

We are delighted to have Wilderness Safaris as our partner in organizing the Change a Life Cycle as they have experience with similar cycle events. Super Sport and CycleLab have also committed to supporting us. The prospect of TV coverage and the personal guidance of CycleLab's Andrew McLean have given us a significant boost.

As our valued client, we invite you to come along for the ride. It may well change your life! We will be sending you an invitation to the launch of the Change a Life Cycle on 28th May 2008 but in the meantime, reserve your place - there are only 70 in all. To confirm your interest, please contact Linda on (011) 370 5362 or email her at [Linda.jansevanrensburg@computershare.co.za](mailto:Linda.jansevanrensburg@computershare.co.za). We urge you to do so now.

Assuring you that it will be an African adventure for a cause that is worthwhile.

Kind regards,



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## THE COMPUTERSHARE CHANGE A LIFE CYCLE

The Computershare Change a Life Cycle will be a 450km road bike ride traveling through four countries, Zimbabwe, Botswana, Namibia and Zambia. The tour starts in Victoria Falls and travels westward through the Zambezi National Park to Botswana and the Chobe River. It then traverses the Chobe National Park and into the Caprivi Strip in Namibia. From there it crosses over the Zambezi River and enters into Zambia, following the north bank of the Zambezi River back to Livingstone on the Zambian side of Victoria Falls. The final section of the route travels through Mosi-oa-tunya National Park before crossing the famous bridge back into Victoria Falls. Accommodation throughout is in a combination of hotels and lodges.



### Day 1: Thursday 4 September

Fly to Victoria Falls on British Airways in the morning from Johannesburg. After arriving, take a tour of the Falls or enjoy a warm-up ride in the area. A tour briefing will be held in the evening. Overnight at the Elephant Hills Hotel.

### Day 2: Friday 5 September

Early morning set off and ride westward towards Botswana. Travel through the Zambezi National Park along the Kazangula Road. Cyclists may have a chance to see some wildlife en-route. Leave Zimbabwe and enter Botswana at Kazangula and cycle to Mowana Lodge, located on the banks of the Chobe River within close proximity to Chobe National Park. Enjoy afternoon game viewing.

### Day 3: Saturday 6 September

Depart from Mowana Lodge and cycle along the tarred transit road through the Chobe National Park, and head for the Ngoma Border post with Namibia. At Ngoma leave Botswana and enter Namibia's Caprivi strip. From here travel north-west to Katima Malilo where you will overnight at Protea Zambezi River Lodge.

### Day 4: Sunday 7 September

A long 220 km ride through to Livingstone and Victoria Falls, however the road surface is good and essentially it is a gentle downhill ride! From Livingstone, you will be able to view the Victoria Falls from the Zambian side of the river before cycling over the famous old bridge across the Zambezi river and back into Victoria Falls, where you overnight at Victoria Falls Hotel. Evening at leisure.

### Day 5: Monday 8 September

Formal cycling is over and you can enjoy a free day in and around the Falls experiencing the many exciting sporting activities on offer. Farewell dinner and celebration at Victoria Falls Hotel.

### Day 6: Tuesday 9 September

Fly back to Johannesburg at lunchtime, or else take advantage of one of several add-on wildlife packages in the region offered by Wilderness Safaris.

SuperCycling Club



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